

# YoungJin Park

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## **Education**

### **Michigan State University: East Lansing, MI (May 2016)**

- Master of Arts in Educational Technology
- Focus on Technology and creative learning
- Additional study on Coaching and Skill Development in Athletes

### **Yoga Alliance & State of Michigan Registered Yoga School MI, USA (Spring 2015)**

- 500 hour Yoga Instructor Certification Program
- Yoga Teaching Methodology and Techniques Training
- Yoga Anatomy, Physiology, Yoga Philosophy and Ethics for Yoga Teachers

### **California State University San Bernardino: California, USA (Dec 2009)**

- Major: TESOL (Teachers of English to Speakers of Other Languages) Certification Program
- Classroom management Techniques to Second Language Acquisition
- Teaching English Grammar and Comprehensive Range of Teaching Skills
- Lesson Planning and Cultural Sensitivity in the Classroom

## **Work Experience (USA)**

### **Certified 500 hours Yoga instructor at Hilltop yoga: MI (2015-Present)**

- Leading yoga classes for all skill levels, from beginning to advanced and guide students correct postures to ensure maximum benefit and safety
- Giving students in-depth understanding of breathing techniques
- Providing guided meditation at the beginning and end of each class to help students center themselves and get the most out of each class
- Teaching private lessons (1-on-1 instruction) to help students with their own individual needs and approaches for their practice

## **Confucius Institute at Michigan State University: East Lansing, MI (2011-2013)**

- Research Assistant and Teacher Assistant
- Conducting research on student and teacher recruitment for online Chinese language lessons
- Conducting assessments in line with the independent study course assignments

## **Work Experience (Beijing, China)**

### **International School of Beijing (ISB): Beijing, China (2002-2009)**

- Korean Community Liaison-Communication
- Ensure effective and efficient communication between the Korean community and the School
- Member of Brand marketing community and transition community
- Communicate information about ISB (HS, MS, UES, and LES) to the parents of Korean students and assist them in understanding the educational goals and cultural context of ISB
- Assist communicate between Korean parents and ISB teachers in matters related to student academic performance and social behavioral concerns
- Provide assistance for additional testing in Korean at the request of divisional SST teams, and develop effective approaches and communication strategies for on-going SST meetings in different educational development situations

### **Sino Holdings - Beijing, China (2000-2002)**

- Senior Account Marketing Manager
- Developed online and office marketing strategies for Korean and multinational companies operating in China and coordinating online advertising campaigns to align with and maximize off-line traditional print marketing and advertising in both Korean Chinese publications
- Maintaining the “Korea Mall” online database of products and services offered through a partnership with Sina.com (one of the largest internet portal sites in China) and other Chinese and Korean companies
- Managing partnerships with major Korean companies operating in Beijing, including Samsung, Daewoo, Korean Air, Hyundai, Asiana Airlines, and LG

## **Honors and Activities**

- MSU Assistantship - College of Education in Michigan State University, MI, USA (2011-2012)
- KAWA Fellowship – Korean American Women Associate, MI, USA (Oct. 2015)
- LATTICE Fellowship - Teachers to International Cross Cultural Education, MI

- (Spring. 2012)
- Beijing Language and Culture University - Outstanding Achievement Scholarship, Beijing, China (Spring. 1999)
- Xibei University Economic Summit, Xibei, China (Oct. 1999)
- Member of Young Foreign Investors - New Technology and Development Review, Beijing, China (1998-1999)
- Intensive Chinese Program - Beihang University in Beijing, China (1995-1996)

## **Professional Certification**

- Completed 500 hours Yoga Teacher certification with Yoga Alliance & State of Michigan Registered Yoga School (Spring. 2015)
- Completed TESOL (Teachers of English to Speakers of Other Languages) Certification Program - California State University San Bernardino (Dec. 2009)
- Awarded HSK certification - Chinese Language Fluency Exam: 10 out of 11 (Dec. 2000)

## **Technology Skills**

- Learning Management Systems: D2L, Angel
- Instruction, Productive Google Drive: Google Docs, Sheets, Slides, forms Microsoft Office (MS Office, Excel, Power Point)
- Presentations: PowerPoint, Prezi
- Web-design: Google Sites, Word press, Weebly
- Social media and Digital Communication: Skype, Google Hangout, Zoom, Kakaotalk, Facebook, Pintrest, Kakaostory

## **Language Skills**

- Korean (Mother tongue)
- Chinese (Level 10 HSK-fluent)
- English (TESOL Certified by California State University San Bernardino-fluent)